

# Carlos Camacho

Vice President of Asocialoe and member of the Organizing Committee of the II European Congress of Aloe Vera.

Businessman, Chairman of the Board of Directors of Excealoe. Manager of Hispaloe Córdoba. Writer.

Under the pseudonym of Karl de Kamora, the reflective and critical autor of works such as "La Mitad de la Verdad" (genre novel, Editorial Círculo Rojo, 2014), "La Cara Oculta del Membrillo" (essay genre, Editorial Cultiva Libros, 2016) or "El Gen Rebelde" (genre science fiction novel, Editorial Caligrama, 2018), among others; stepped into the business sector of Aloe Vera with the aim to provide a new alternative to the agricultural sector in Spain and introduce a natural product with many health benefits in the new markets of the XXI century.