

# II EUROPEAN CONGRESS OF ALOE VERA

## ZERO CO2 NEUTRAL EVENT

Córdoba, 14 and 15 de september de 2018

Auditorium del Palacio de la Merced  
Excma. Diputación de Córdoba  
Plaza de Colón, s/n

**Organizes**



**Collaborate**



# PROGRAM

## FRIDAY, SEPTEMBER 14

09.00H ACCREDITATION AND DELIVERY OF DOCUMENTS

09.30H INAUGURAL ACT

10.00H INAUGURAL CONFERENCE BY A SENIOR MEMBER OF THE EUROPEAN PARLIAMENT. (PENDING CONFIRMATION)

10.30H UNIVERSITY

LECTURE: FUNCTIONAL FOOD OF ALOE VERA

SPEAKER: FRANCISCO ANTONIO MACÍAS. PROFESSOR OF ORGANIC CHEMISTRY UNIVERSITY OF CÁDIZ

11.15H COFFEE BREAK

11.45H HEALTH

LECTURE: ALOE VERA AND PSYCHOLOGICAL WELL-BEING

SPEAKER: JUAN RAMÓN CARMONA. BACHELOR OF PSYCHOLOGY, CLINICAL SPECIALTY.

12.30H AGRONOMY

LECTURE: INFLUENCE OF CULTIVATION TECHNIQUES ON THE PRODUCTION AND QUALITY OF ALOE VERA

SPEAKER: LUIS LÓPEZ BELLIDO. AGRICULTURAL ENGINEER. PROFESSOR EMERITUS OF AGRONOMY OF THE SCHOOL OF AGRICULTURAL ENGINEERS OF THE UNIVERSITY OF CÓRDOBA

13.15H AWARD CEREMONY "HONORIFIC DISTINCTION" TO D. ANDRÉS LÓPEZ RAYA. FIRST PRESIDENT OF ASOCIALOE (2010-2014)

14.00H END OF MORNING SESSIONS

16.00 H. GASTRONOMY AND FOOD

LECTURE: ALOE VERA AND GASTRONOMY. A BINOMIAL OF PROGRESS

SPEAKER: MIRIAM CÓZAR. CHEF AND BUSINESSWOMAN AT BIODIVERXA: GASTRONOMY FOR BIODIVERSITY

16.45H CLINICAL STUDIES. THERAPEUTIC APPROACHES

LECTURE: NEW THERAPEUTIC APPROACHES. CLINICAL STUDIES

SPEAKER: JOSÉ LUIS LÓPEZ LARRAMENDI. PHARMACIST.

SPECIALIZATION IN PHYTOTHERAPY AND MEDICINAL BOTANY. PROJECT MANAGER BIOSEARCHLIFE (PULEVA-BIOTECH)

17.30H ECOLOGICAL CERTIFICATION

LECTURE: ALOE VERA ORGANIC FARMING. CERTIFIES ECOLOGICAL COSMETICS

SPEAKERS: JUAN CARLOS LÓPEZ GARCÍA DELEGATE SC CAAE CÓRDOBA AND JAÉN, AND ELISA LIZANA MONTERO CERTIFICATION TECHNICIAN

18.15H CLINICAL STUDIES. PHARMACY

LECTURE: SUSTAINABLE PHARMACY IN ETHIOPIA: ALOE VERA AND LEPROSY

SPEAKER: JOSÉ MONTESINOS MEZQUITA. PHARMACIST. NGO FOUNDATION EL ALTO. ETHIOPIA, UGANDA AND CHAD

19.00H COLLOQUIUM TALK AND DISCUSSION TABLE

20.00H END OF THE FIRST DAY

21.00H WELCOME DINNER WITH SENSORY SHOW

### **SATURDAY, SEPTEMBER 15**

9.00H ENTREPRENEURSHIP

LECTURE: REASONS AND MODELS FOR ENTREPRENEURSHIP

SPEAKER: PABLO PEINADO ANGUITA, BACHELOR OF ECONOMIC AND BUSINESS SCIENCES AND PRESIDENT OF ASOCIALOE

09.45H INTERNATIONALIZATION

LECTURE: HALAL AS A RESPECTFUL AND HEALTHY LIFESTYLE

SPEAKER: M<sup>a</sup> ISABEL ROMERO ARIAS. SOCIAL AND MARKET ANALYST. EXPERT IN TOURISM

10.30 COFFEE BREAK

11.00H INTERNATIONAL MARKETS

LECTURE: FINANCIAL MANAGEMENT OF THE INTERNATIONAL TRADE OF ALOE VERA.

SPEAKER: EMILIANO POZUELO DE GRACIA. DOCTOR IN FINANCIAL ECONOMICS. DIRECTOR OF FINANCING AND BUSINESS SUPPORT FOR CAJASUR (GRUPO KUTXABANK)

12.00H SHOWCOOKING

LIVE COOKING BY “LOS BORRIQUETES” - ASSOCIATION OF CHEFS OF CONIL AND “CUARTO Y MITÁ”.

TASTING

13.30H CLOSING CEREMONY

DURING SATURDAY AFTERNOON THERE WILL BE CARRIED OUT FREE GUIDED TOURS IN THE TOURIST BUS OF CORDOBA, UPON PREVIOUS REQUEST OF THE ATTENDEES.

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CÓRDOBA, PALACIO DE LA MERCED

SEPTEMBER 14 AND 15, 2018



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